



Institutul Național pentru Sănătatea
Mamei și Copilului
"Alessandrescu-Rusescu" București

Norwegian Institute
of Public Health

Helsedirektoratet

World Health
Organization

Iceland
Liechtenstein

Strengthening the National Network of Primary Health Care Providers to Improve the Health Status of population, children and adults (including vulnerable population)

Dr. Alexandra Cucu
Project Coordinator

National Institute of Public Health, Romania

18.11.2021

ROMANIA-Adriana Galan

Alexandra Cucu

Raluca Zaharia

NOR Priya Larberg

BUTU Andreea-Cassandra

Karin Nordstra...

Zoom Meeting

Participants (20)

Find a participant

ROMANIA-Adriana Galan (Me) Mute More

BUTU, Andreea-Cassandra (Host) Mute More

NOR Priya Lerberg (Co-host) Mute More

Dana Farcașanu (Romanian) (Co-host) Mute More

Eugen Hrisca (Co-host) Mute More

Alexandra Cucu Mute More

dana timotin (interpreter) Mute More

Cati Mute More

Ciprian Ursu Mute More

Claudia Dima_ROMANIA Mute More

Dana Georgescu Mute More

Ion Ciobanu (interpreter) Mute More

Karine Nordstrand Mute More

Mihail Mute More

mmustata Mute More

Dana Motia Mute More

Raluca Zaharia Mute More

Roman Viorol Mute More

UsenKyl/Nr-75r Mute More

Victoria Schiere Mute More

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Main characteristics target groups and recommended interventions - Zanzu

Recommended intervention: Zanzu – a website on sexual and reproductive rights and health

- Zanzu is a website with information on topics concerning sexual and reproductive health and rights, available in several languages. In some countries, this includes Romanian.
- Even though the primary target audience is newly arrived immigrants with poor language skills, the site is useful for the general public as well.

Dr. Alexandra Cucu
Project Coordinator

National Institute of Pu

Zanzu, min kropp i ord og bilder

Kropp

Familielevninger og graviditet

Infeksjoner

Sexualitet

Fødsel og fødselst

Rettslagen og lover

Ordbok og oversettelser

Trenger du hjelp? Her finner du hjelpetjenester.

1 2 3 4 5 6 7 8 9 0

11:11 15-Nov-21

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Livia Cioran Muted

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Main characteristics of target groups and recommended interventions - Zanzu

How Zanzu is adapted to the target audience

- The information is organised into an easily understandable tree-structure.
- Use of illustrative images and graphics
- Use of bullet points for readability.
- Avoids technical and vague terms
- Use of direct language: «Rest if you feel tired»
- Has an integrated text-to-speech-function
- Has an integrated dictionary, where particular terms links to the dictionary entries for that term.

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National Institute of Public Health, Romania

18.11.2021

18:10 18-Nov-21

You are viewing NOR Priya Lemberg's screen

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